



**Pet Food Institute**  
Established 1958

**Dana Brooks, CEO**

# U.S. PET FOOD OVERVIEW



MORE THAN

2 out of 3

U.S. households  
have a pet...

2023=  
**180 million**  
bowls to fill.

# U.S. PET FOOD OVERVIEW

## 2022 Actual Sales

\$58.1 billion Food & Treats

\$35.9 billion Vet Care & Products

\$31.5 billion Supplies, OTC, Live animals

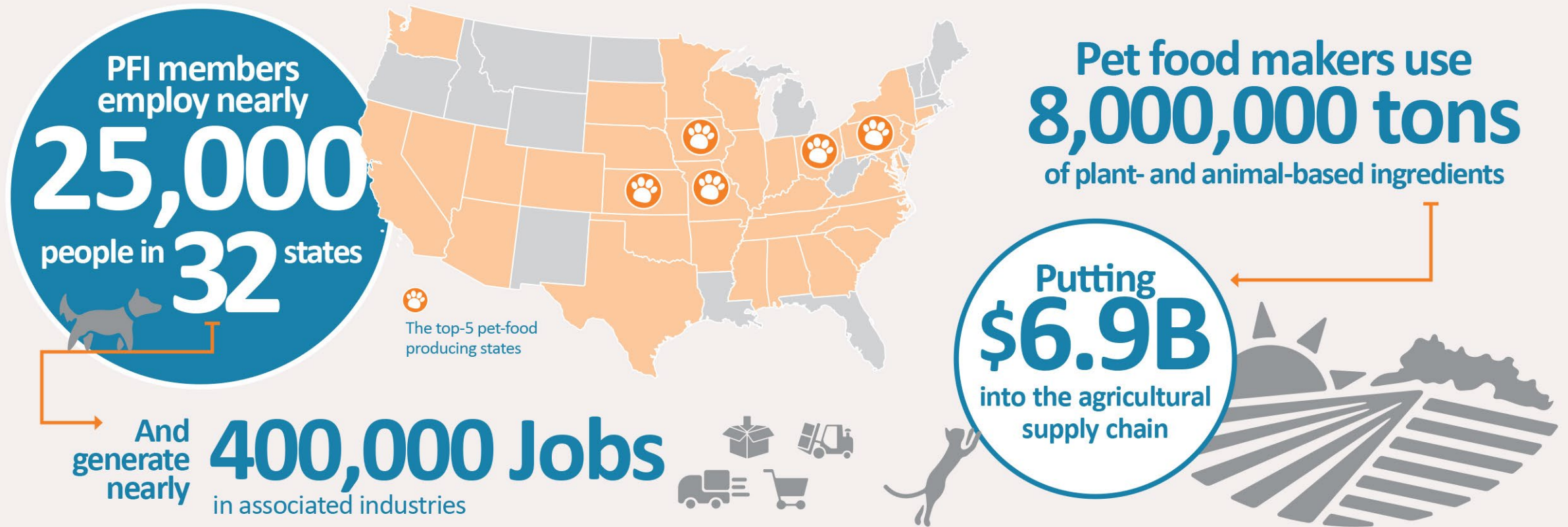
\$11.4 billion Other Services

# U.S. PET FOOD OVERVIEW

## 2023 Actual Sales

\$62.7 billion Food & Treats  
\$35 billion Vet Care & Products  
\$32.1 billion Supplies, OTC, Live animals  
\$11.8 billion Other Services

# U.S. PET FOOD OVERVIEW



Source: Pet Food Production and Ingredient Analysis (2020) by PFI, IFEEEDER and NARA

# ABOUT PFI : Mission and Strategic Plan



The Pet Food Institute (PFI) is a member-based trade organization that is the voice of the pet food industry.

**Location:** Washington, D.C.

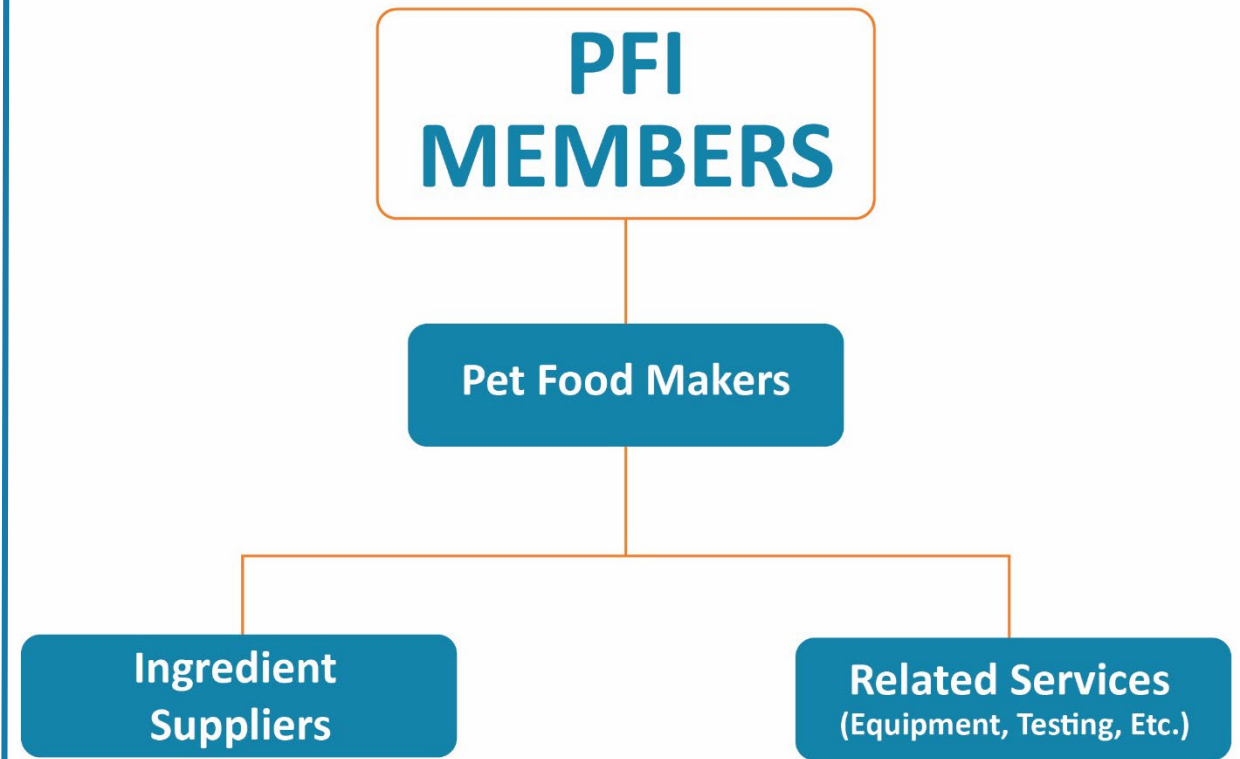
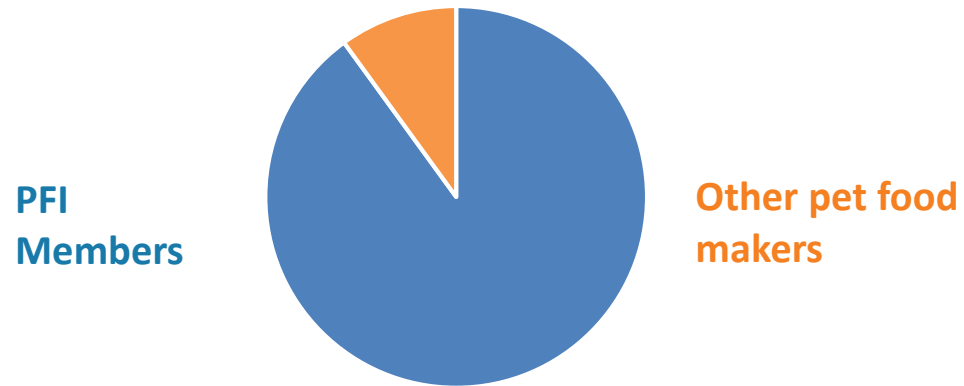
**Mission:** PFI provides factual information about pet food and treat safety, nutrition and health to pet owners. PFI advocates for a transparent, science-based regulatory environment for members while supporting consumer choice.





# ABOUT PFI : Member Companies

## U.S. Pet Food and Treat Makers: Production by Tonnage



# ABOUT PFI : Board of Directors

- 19 Members
- Officers
  - Chair Nina Leigh Krueger, Nestle Purina PetCare Company
  - Vice Chair Scott Salmon, Simmons Pet Food, Inc.
  - Secretary Nicki Baty, Hill's Pet Nutrition
  - Treasurer Rod Troni, Champion Petfoods
  - Personnel Officer Scott Morris, FreshPet
  - Past Chair Tod Morgan, Alphaia



# 2023 PRIORITIES

**Food Safety**

**Modernizing Regulations**

**Market Access**

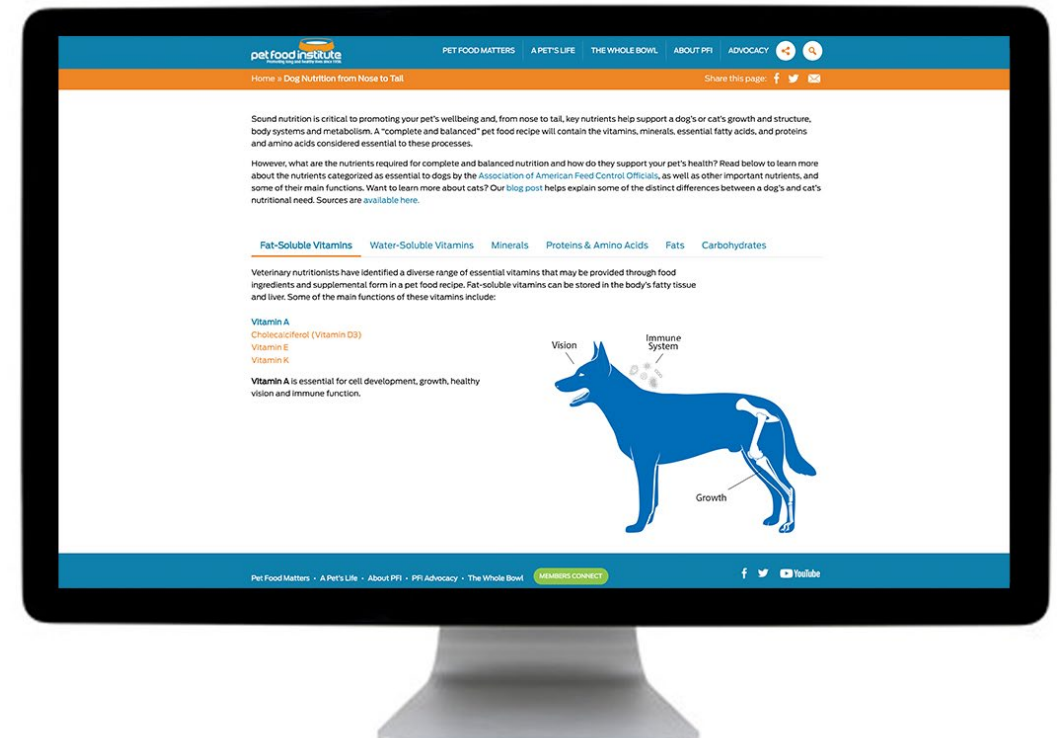
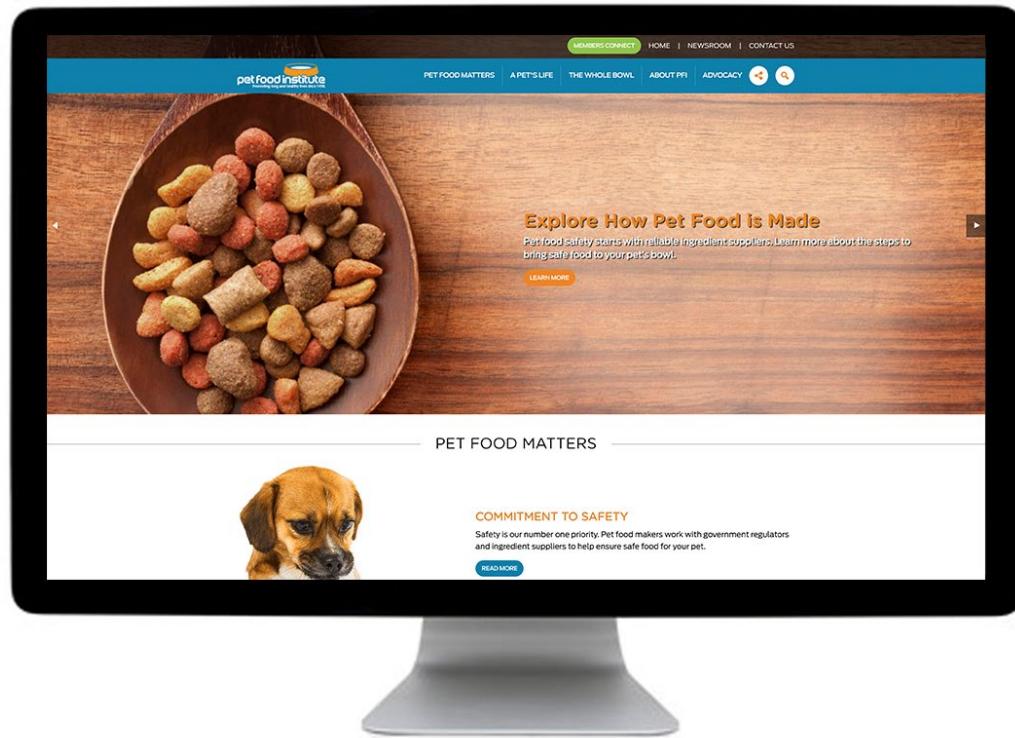
**Sustainability**



# ABOUT PFI : Stakeholders and Partner Groups



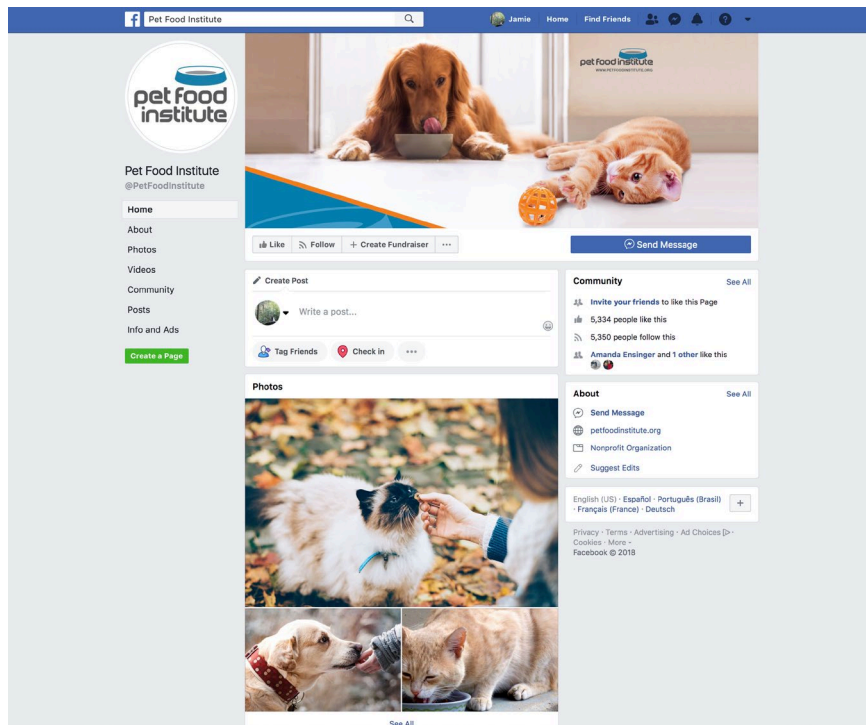
# PFI RESOURCES : PetFoodInstitute.org



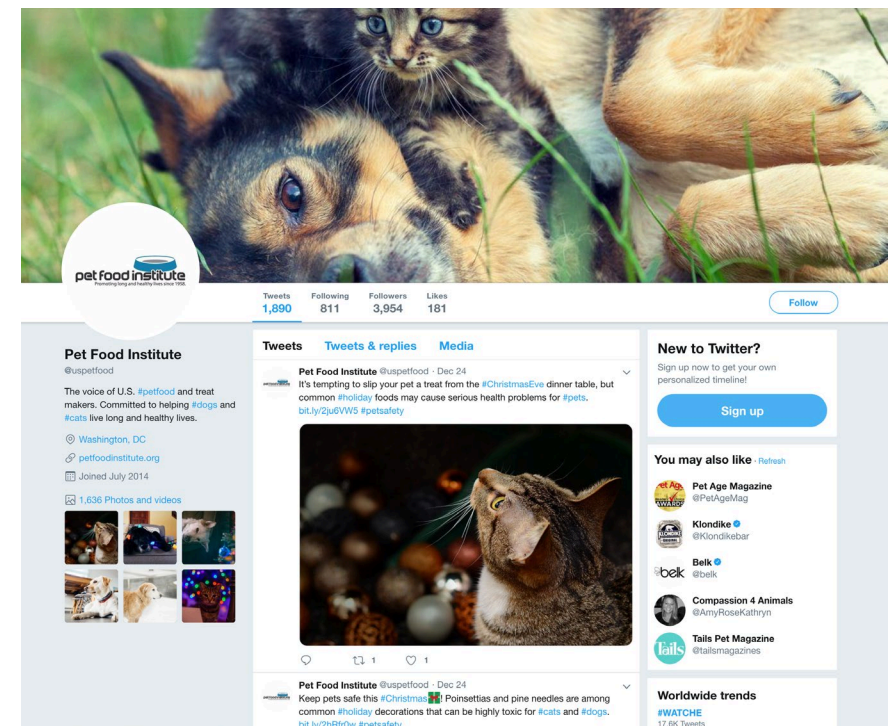


# PFI RESOURCES : Social Media

## Facebook/@PetFoodInstitute



## Twitter/@USPetFood



# Thank you!